

KANSAS CITY

A Network of Video Professionals



April 2008 issue 8

www.mca-i.org



NAB..A LITTLE SOMETHING FOR EVERYONE....

....Let's let the dust settle and the adrenaline over-load subside for a bit from the recent NAB Show in Las Vegas and take an educated look at just what really came out of the show that can benefit us.

Well, I'm not the guy to talk to about NAB because I did not attend. I only know what I have read about and have watched on the internet. I will be letting professionals who actually attended NAB do the talking for me.

On Wednesday, May 14, we will be offering our annual NAB Wrap-up roundtable discussion for anyone who wants to attend. We gather media professionals from different backgrounds and come together into one setting to discuss the show. IBT Media will be hosting this years event and dinner will be provided. As with all of our events, members can attend

for free and a small fee will be charged to non-members and students. The price does include a tasty dinner from a dining establishment of my choosing. I encourage you to invite friends and co-workers.

If you would like to attend the event as part of our panel who attended NAB, please contact me and I'll get you signed up. The more people and discussion we can get going the more we will all learn. If you plan on attending without being on the panel, please RSVP to me as soon as you can so I can get a headcount to make the proper arrangements.

I am personally excited about our NAB event this year cause I did not pay much attention to the show as I



normally do. This event should get me caught up on all the action and major announcements.

Mark all of these events on your calendar right now!!

COMING EVENTS

NAB Wrap-Up Roundtable

Wednesday, May 14

6:00pm - 8:30pm

IBT Media - [website](#)

Every year MCA-I hosts an NAB wrap-up meeting. Industry professionals who attended the show give us their take in a conversational manner about the new technology, what's good - what's bad, the big announcements, etc, etc.. It's a great way to get a feel for the direction of the industry without attending NAB.

Cost:

Members - Free

Non-members - \$15

Students - \$5

RSVP to [Dustin McEntarfer](#)

*money will be taken upon entrance

*Dinner and Drinks are provided

May After Hours

Media Festival Showcase

May 27, 2008

5:00 p.m. - 7:00 p.m.

Kick back, relax, watch and discuss as we present last years winners of the annual Golden Reels competition. Shorts, PSA's, animation, marketing, training, etc.. See what kind of competition you are up against and submit your work for this years festival in Los Angelas. This is a really good time and a great chance to see what work is coming out of other markets. Everyone is encouraged to attend.

[Download the Entry Form Here](#)

NEW MCA-I MEMBERS

New Members who have joined since April 11, 2008

- J. Kim Tucci - The Pasta House - At Large, St Louis MO
- Mike Belile - Omega Broadcast Group - At Large, Austin TX
- Anthony Piselli - A Voice for You! - Owner - Connecticut, Milford CT
- LeeAnne Locken - Dallas/Fort Worth, Dallas TX
- John Robertson - Video Industrial Products, Inc. - Madison, Madison WI
- Joyce Larson - Video Industrial Products, Inc. - Madison, Madison WI
- Mike Harrison - North Jersey, Brick NJ
- Todd Ruel - Kroger - Ohio Valley, Cincinnati OH
- Joyce Bentle - Kroger - Ohio Valley, Cincinnati OH
- Greg Ganger - Kroger - Ohio Valley, Cincinnati OH
- Bob Danser - Target Video - owner - Philadelphia, Burlington NJ
- Timothy Reinhart - The Boeing Company - St. Louis, Hazelwood MO
- Michael Weiss - Video Labs - Washington DC, Rockville MD

This is a great look into the organization as a whole. This list really showcases the breadth and diversity of our members. Please take a minute to read through the names and notice the wide representation of companies and locations.

Member Benefit

You have access to these new members and all members through our Find A Pro listings. What an invaluable resource when networking and needing professionals outside of our region.

HDV & Blu-Ray

July 2008

Member Charlie Welborn is going to showcase his work and experiences using HDV technology and the new Blu-Ray format for distribution.

Adobe User Group KC DesignCore Meeting

May 1, 2008

6:00 p.m.

JCCC Regnier Center

www.kcdesigncore.org