

KANSAS CITY

A Network of Video Professionals



April 2008 issue 7

www.mca-i.org



April 2nd, Missouri Outdoors showcase and discussion with Kipp Woods, members, and guests

A GREAT EVENT WITH MORE TO COME....

....No, I'm not talking about the national championship game. Though KU winning was a great event, and their title is probably one of many to come....Our event on April 2nd was a doozy and we have a couple more lined up.

In my limited experience, I've realized that when great things happen, you must celebrate them while you can because they may not come around again for a very, very, very long time. It's been 20 years for KU, 23 years for the Royals and in two years it will mark a 40 year drought for the Chiefs. That is roughly a combined 80 years for the teams I enjoy the most. One can't define greatness solely on championships, however it sure does make all the time devoted to being a fan worthwhile when it does happen.

Now that I got that out of my system let's talk about some things happening within MCA-I. Two weeks ago we had a terrific event hosted by Premier Studios. Kipp Woods, Host and Executive Producer for the tv show Missouri Outdoors made

the trip from Jefferson City to present to our group. The conversation we had during and following Kipp's presentation was engaging and relevant to our business to say the least. Tasked with tough decisions ahead, Kipp is looking for new avenues for distribution of his popular and award winning program. MCA-I members and guests offered many insights and ideas ranging from dvd distribution, cable-programming, online, archived episodes, stock footage. It's an exciting and nerve-racking time for Kipp as he prepares for the changes that lie ahead. All of us in attendance were in some way facing similar challenges with today's ever changing business models and distribution evolution. We wish Kipp and Missouri Outdoors nothing but the best and want to

thank him for his time and commitment to the show and to the environment within Missouri and beyond.



Giving it my all on the Nintendo Wii

MISSOURI OUTDOORS SHOWCASE



Kipp Woods presents to the group at Premier Studios in Lenexa.

Members engage in the discussion.

Sponsored By:

Premier Studios
www.premierstudios.com

COMING EVENTS

April After Hours

River Market Brewery

Tuesday, April 22

5:00pm - 7:00pm

Everyone is invited to attend. Network, Network, Network!!!!

7122 Wornall Rd
Kansas City, MO 64114
816-333-1321

Mark your calendar now!!

NAB Wrap-Up Roundtable

Wednesday, May 14

6:00pm - 8:30pm

IBT Media - [website](#)

Every year MCA-I hosts an NAB wrap-up meeting. Industry professionals who attended the show give us their takes in a conversational manner about the new technology, what's good - what's bad, the big announcements, etc., etc..

It's a great way to get a feel for the direction of the industry without attending NAB.

Cost:

Members - Free

Non-members - \$15

Students - \$5

RSVP to [Dustin McEntarfer](#)

*money will be taken upon entrance

*Dinner and Drinks are provided

See the next page for additional events.



Taking the tour at Premier Studios



Gerald Smith presents his business strategy and philosophy at Premier Studios

Have an idea for upcoming meeting and event topics?? Contact me with your idea.

Dustin McEntarfer

COMING EVENTS

May After Hours Media Festival Showcase Time and Place - TBD

Kick back, relax, watch and discuss as we present last years winners of the annual Golden Reels competition. Shorts, PSA's, animation, marketing, training, etc.. See what kind of competition you are up against and submit your work for this years festival in Los Angelas. Stay tuned for the time and place in the next newsletter.

This is a really good time and a great chance to see what other markets are doing. Everyone is encouraged to attend.

[Download the Entry Form Here](#)

HDV & Blu-Ray

July 2008

Member Charlie Welborn is going to showcase his work and experiences using HDV technology and the new Blu-Ray format for distribution.

NEW MCA-I MEMBERS

New Members who have joined since March 29, 2008

- Danielle Miller - Classic Teleproductions, Twinsburg OH
- Gail Romero - MacKenzie-Romero Consulting - CEO - At Large, Buriem WA
- Matthew Cullum - Discount Media - Account Executive - Atlanta, Woodstock GA
- Tim Foster - Primerica Financial Services - Atlanta, Duluth GA
- Greg Harmon - Primerica Financial Services - Atlanta, Duluth GA
- Richard Welch - Sprayberry High School - Atlanta, Roswell GA
- Bret Armstrong - SARCON Multimedia, LLC - Bay Area, San Francisco CA
- Dennis Suchetka - cable 9 - program director - Cleveland, macedonia OH
- Anna Martinez - SMU - Director of Broadcast Relations - Dallas/ Fort Worth, Dallas TX
- John Bujak - 11-4 Productions - Owner - Detroit, Belleville MI
- Todd Bunnell - University of Wisconsin - La Crosse - Video Producer - Greater Wisconsin, La Crosse WI
- Brian Page - Vocal Images - Owner - Orange County/Los Angeles, Irvine CA
- Gary Rist - San Diego, Carlsbad CA
- Meme Wolff - Tallbroad, LLC - Executive Director - St. Louis, St. Louis MO

This is a great look into the organization as a whole. This list really showcases the breadth and diversity of our members. Please take a minute to read through the names and notice the wide representation of companies.

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NAB Wrap-Up

If you attended NAB and would like to be on our panel to share what you know, please [contact me](#).